

Eblast #2: Go Car Free. Go Care Free.

Distribute the week of 8/28/17 – 9/1/17



**The summer's almost over.
But, the fun continues with
Car Free Day Hudson Valley!**

As Labor Day approaches, the relaxing “vibe” of summer begins to wane. Want to stay in the summertime groove for a while longer? We have a way.

Participate in the 1st Annual Car Free Day Hudson Valley on Friday, September 22, 2017. Go car free or car-lite – ride the bus or train, carpool, bike, or walk to work – it’s a more relaxing way to go. Getting to work doesn’t have to be work. Get creative. Enter the [Car Free Day contest](#) for the “most determined” commute and win prizes!

To participate in Car Free Day Hudson Valley, simply fill out the [pledge form](#) on the [website](#). It’s that easy! You’ll automatically be entered for a chance to [win great prizes](#)! You’ll also help your town or organization get recognition for the most pledges and earn “green” bragging rights! Already car free? That’s great! You can also fill out the pledge form for a chance to win prizes!

Have fun and help make the 1st Annual Car Free Day Hudson Valley a great success!

*Car Free Day is an international event celebrated every September.
Last year people in over 2,400 cities in 51 countries around the world participated!
Learn more at www.carfreehv.com*