

Eblast #1: Car Free Day Hudson Valley Introduction

Distribute the week of 7/31/17 – 8/4/17



What is Car Free Day Hudson Valley? How can you participate?

Join hundreds of commuters across the Hudson Valley pledging to leave their cars home or drive them less on the **1st Annual Car Free Day** in the region on **Friday, September 22, 2017!**

Go car free or car-lite by using sustainable modes of transportation, such as riding the bus or train, carpooling, biking, or walking. When you go green, you help reduce traffic and harmful emissions, conserve energy and save money!

To participate, simply fill out the [pledge form](#) on the [Car Free Day Hudson Valley website](#). It's that easy! You'll automatically be entered for a chance to [win great prizes](#)! You'll also help your town or organization get recognition for the most pledges and earn "green" bragging rights! Already car free? That's great! You can also fill out the pledge form for a chance to win prizes!

Help make the 1st Annual Car Free Day Hudson Valley a great success!

*Car Free Day is an international event celebrated every September.
Last year people in over 2,400 cities in 51 countries around the world participated!
Learn more at www.carfreehv.com*